

# Mycab International new GDPR regulation, Privacy and Integrity Policy

This Privacy policy is valid for MyCab International and all included subsidiaries.

More information is also available at homepage: [www.mycabinternational.com](http://www.mycabinternational.com)

Travel Services (“MYCAB”, “we”, “our”, or “us”) respects your privacy and is committed to complying with this Privacy Policy, which describes how MYCAB, as a company serving Comprehensive Ground transport solutions globally, collects and uses the personal data you provide to us. This Privacy Policy describes what personal data we collect about you, how we collect it, how we use it, with whom/which we may share it, and what choices you have regarding our use of your personal data. We also describe the measures we take to protect the security of your personal data and how to contact us.

This Privacy Policy applies to MYCAB’s business managed travel solutions, business travel consulting, and leisure services provided to you, including via MYCAB websites and applications that display or link to this Privacy Policy (hereinafter collectively, the “Services”). Once you leave such websites and applications for others, the privacy policies of the other websites or applications shall apply.

We encourage you to read this Privacy Policy carefully and in its entirety as it relates to your rights regarding the processing of your personal data. As a user of our Services, you understand and agree that we collect, use, and disclose your personal data in accordance with this Privacy Policy.

Our privacy practices vary as they must amongst countries in which we operate to reflect local legal requirements. MYCAB materially complies with applicable laws in the jurisdictions in which it operates, including the Regulation (EU) 2016/679 General Data Protection Regulation (GDPR) by May 25, 2018, in its handling of personal data of persons in the European Economic Area. It is in our legitimate business interests to provide you with the Services which use the personal data provided to us for the purposes described herein.

## What personal data does MYCAB collect?

In the course of providing its Services, MYCAB collects, uses, and discloses personal data. Personal data is any information that can be used to identify you or that we can link to you. You, as traveler, meeting attendee, or user of the

Services, may be asked to provide certain personal data when you use our Services, such as:

Names and contact information (work and home/mobile phone, email, address);  
Traveler/attendee preferences and trip/meeting details (e.g. routings, choice of service, special requests, other personal data supplied by you via your profiles, surveys, or other requests);

Payment data (corporate/personal credit cards, according to secured and approved processes as Mycab is certified as PCI provider) and bank information; such as Travel account numbers, references like cost center etc.

If you submit any personal data relating to other people in connection with the Services (e.g. if you make a reservation for another individual), you represent that you have the authority to do so and we will collect, use, and disclose such personal data in accordance with this Privacy Policy.

## How does MYCAB collect personal data?

MYCAB collects personal data:

Directly from you when you access various parts of our Services, including when you communicate with us via email or other channels;

From other sources, for instance the company which you are an employee of or are otherwise traveling or attending a meeting on behalf of (“Company”), including such Company’s third parties who may send us your personal data on your or your Company’s behalf; and

From the network of websites and applications accessible through or utilized by our Services and our company, including third party suppliers (e.g. Ground transportation providers, taxi companies, payment card providers and BTA providers like Banks) and our MYCAB related companies, affiliates, subsidiaries, joint ventures, partners, subcontractors, and agents. This includes personal data we collect automatically through our websites and applications, for instance by using cookies and similar technologies.

## How does MYCAB use personal data?

MYCAB Travel collects and uses your personal data for specified, explicit, and legitimate purposes as described in this Privacy Policy and does not process your personal data further in a manner that is incompatible with those purposes.

MYCAB uses personal data to:

Provide its Services and fulfill its obligations to your Company and travelers/attendees (e.g. complete and administer travel/meeting reservations, assist in managing the travel/meeting, provide reporting, provide notices about your account and the Services, inform you of updates to our websites and applications and other changes to our products or Services).

Communicate with you, for instance by email, post, and phone or via MYCAB's websites or applications and to provide you with customer service.

Understand how our websites and applications are used and provide a customized experience as you use our Services, such as by providing interactive or personalized elements on our Services and providing you with content based on your interests.

Fulfill a request made by you or your Company (e.g. reporting, questions, or other requests about your personal data).

Send you newsletters, marketing emails, and other information or materials that may interest you, as well as showing personalized advertisements. Where required, we will obtain your consent before sending such marketing messages or showing personalized advertisements.

Carry out our obligations and enforce your, our, or other's rights as we believe reasonably necessary (e.g. billing and collection, fraud prevention, comply with legal obligations, and respond to legal proceedings or requests from legal authorities and law enforcement or other third parties).

## Who does MYCAB disclose personal data to and why?

Personal data collected is shared with or disclosed to:

MYCAB and its related companies, affiliates, subsidiaries, joint ventures, partners, subcontractors, and agents as necessary to fulfill and support the Services, including emergency bookings and assistance, ticket issuance, responding to requests, and assessing or offering promotions.

Companies MYCAB uses to support its business who provide ancillary services (e.g. fulfillment, surveys, storage, statistical analysis, technology, development, credit checks (as applicable)).

Your Company for reporting, auditing, tracking and other purposes as necessary with your Company, including those of its personnel they request we send or make personal data available to.

Third party service providers to complete travel and attendee arrangements and reservations and fulfill the Services (e.g. Global Distribution Systems (GDSs);

ground transportation companies and other related travel suppliers for booking/ticketing purposes; industry reporting authorities; equipment and technology vendors, including, without limitation, online booking tool providers, meeting registration software providers (including onsite and mobile event management solution providers), and audio visual companies; visa and passport providers; credit card companies and payment collection and processing companies).

Other third parties as we believe is reasonably necessary in accordance with applicable laws, including laws outside your country of residence to: (i) satisfy laws, regulations, or governmental or legal requests and processes; (ii) identify, contact, or bring legal action against someone who may be violating our terms of use or policies or otherwise enforce our terms and policies; (iii) operate the Services properly; or (iv) protect MYCAB and those it serves, including pursuing available remedies or to limit damages that may be sustained (e.g. exchanging information with other companies and organizations for the purposes of fraud protection and risk reduction).

Data consolidation companies may also be used by MYCAB or your Company for the purpose of creating reports and related statistics for benchmarking or other related purposes, including, without limitation, utilizing cumulative statistical data, which may incorporate data acquired from your Company for ordinary business purposes customary in our industry and the Services we provide, but without identifying, directly or indirectly, you or your Company.

MYCAB may be acquired, merge with another business, sell, or liquidate its assets, acquire, or buy other businesses or assets. In such transactions, personal data is generally one of the transferred business assets. In the event of an acquisition, sale, liquidation, or merger, your personal data and non-personal identifying information may be automatically assigned by us in our sole discretion to a third party.

## Does MYCAB disclose personal data across borders?

When sharing with or disclosing personal data to other parties, including to MYCAB's related companies, affiliates, subsidiaries, joint ventures, partners, subcontractors, and agents who provide Services and maintain facilities, your

personal data may be transferred to countries with data protection laws providing a lower standard of protection for your personal data than your country.

We will transfer your personal data in compliance with applicable data protection laws, including having adequate mechanisms in place to protect your personal data when it is transferred internationally (e.g. Model Clauses, data protection agreements). If you have questions or wish to obtain more information about the international transfer of your personal data or the implemented safeguards, please contact us as provided in this Privacy Policy.

## How does MYCAB store and protect personal data?

Typically, MYCAB stores personal data on its servers managed internally and with third party storage providers.

MYCAB uses appropriate technical and organizational security measures to protect the personal data MYCAB holds on its network and systems from unauthorized access, disclosure, destruction, and alteration. We conduct periodic reviews of our data collection, storage, processing, and security measures to verify we are only collecting, storing, and processing personal data that is required for our Services and to fulfill our contractual obligations. While we make every effort to protect the integrity and security of our network and systems, we cannot guarantee, ensure, or warrant that our security measures will prevent illegal or unauthorized activity related to your personal data. When using our Services, you should be aware that no data transmission over the Internet can be guaranteed as totally secure. Although we strive to protect your personal data, we do not warrant the security of any data and information that you transmit to us over the Internet and you do so at your own risk.

In order to protect your personal data, we kindly ask you to not send us credit card information or other similar personal data to us via email. We also encourage you to keep your password confidential and not disclose it to any other person. If you are sharing a computer with anyone you should log out before leaving a site or service to protect access to your password and personal data from subsequent users. Please alert us immediately if you believe your password or any of your personal data has been misused. Please note, we will never ask you to disclose your password or credit card information in an unsolicited phone call or email. See also our old Privacy policy connected to handle Credit card and BTA information, [on our homepage](#).

## How long does MYCAB keep my personal data?

MYCAB retains personal data for the period necessary to fulfill the purposes outlined in this Policy, unless a longer retention period is required or permitted by applicable law. When determining how long to retain personal data, we take into account the necessity of the personal data for the provision of our Services, applicable laws and regulations, including data protection laws, and our legal obligations. We may retain records to investigate or defend against potential legal claims. When retention of the personal data is no longer necessary, the data will be deleted or aggregated for analytic purposes.

## What about MYCAB applications?

MYCAB makes available its online applications (mobile and web based) for download from various application marketplaces. MYCAB collects usage information for us to improve the application and to deliver a better and more personalized experience. MYCAB may follow information on your use of our applications (e.g. anonymized statistics on the daily number of visitors, the daily requests for specific usage elements, the countries from which applications and Services are accessed). We use these statistics exclusively for measuring activities and for improvement or adaptation of Services for your benefit. We may also use Google Analytics or other analytics tools and methods to develop anonymized user statistics. MYCAB uses such statistics for the analysis of activities, the improvement of Services, and for communicating findings and product improvements to your Company and other MYCAB clients and prospective clients. Such statistics do not contain personal data and cannot be used for the collection of personal data. In accordance with the applications' terms of use, certain information about you (which may include your email address, itinerary data, and other information you provide voluntarily) may be shared with third parties as stated in this Policy.

## What about links to third party websites and services?

Our Services may in the future contain links to third party websites. Some of these websites may allow you to purchase products and services, register to receive materials, or receive new product and service updates. In many cases, you may be asked to provide contact information such as your name, address, email address, phone number, and credit/debit card information. If you use these third party websites and/or provide your personal data and information, the privacy policy and terms of service on those websites are applicable. We encourage you to carefully read such policies on third party websites before submitting your

personal data. MYCAB is not responsible for and expressly disclaims any and all liability related to the actions of such third party websites, their privacy policies, or the terms and content of such websites.

## How does MYCAB handle “do not track” requests and use “Cookies” and other similar technologies?

We do not currently commit to responding to browsers “do not track” signals with respect to MYCAB websites and applications. We process your personal data through our websites and applications in accordance with this Privacy Policy, irrespective of your tracking settings.

We may automatically collect information using “cookies”. You may choose to refuse cookies in your browser (please refer to the “Cookies” link below), however, that may limit your ability to receive some or all of our Services, and/or some features may not be available to you or may not function properly as a result.

## MYCAB collect personal data of children?

MYCAB does not knowingly collect personal data from children. Individuals under 18 years of age should not use our Services to submit any personal data about themselves.

## What are my rights with respect to my personal data?

You may choose what personal data (if any) you wish to provide to us. However, if you choose not to provide certain details, your experience with some or all of our Services may be affected.

To the extent required by applicable law, you have the right to access your personal data and confirm the processing of your personal data. Also, where applicable, you have the right to rectify inaccuracies or errors, erase, restrict the processing, object to processing, and withdraw consent to processing of your personal data, and where applicable, the right to data portability of your personal data. MYCAB will handle such requests in the time specified by applicable law and

where permitted by applicable law, may charge a reasonable administrative fee to cover the costs of responding to any such request.

In some jurisdictions, in addition to you agreeing to this Privacy Policy, data privacy or protection laws may require us to obtain a separate express consent for processing of your personal data. Your consent may also be implied in some circumstances, as permitted by applicable law, such as when communications are required to fulfill your requests.

## How can I exercise my rights or make complaints?

If you have any questions about this Privacy Policy or wish to exercise any of your rights as described in this Privacy Policy, please contact us as follows;

Email to [support@mycabtravel.se](mailto:support@mycabtravel.se)

London, May 2018.